



## David Greathead *Avid Offline / Online*

### Profile

Previously staff editor at Prime Focus, David Greathead is well loved and renowned for his speed and creativity. He really understands individual director's quirks and creative preferences and pushes it further to produce promos and programmes with real style and flair.

In addition to this he is very laid back and easy to get along with and brings calm to a stressful environment.

### Credits

#### Long Form

***"Ricky and Ralphs Very Northern Roadtrip"*** 2 x 1hr episodes. Royle Family stars Ricky Tomlinson and Ralf Little reunite for a road trip in a campervan around the North of England. The stars share memories, entertain each other, and discover just what sets the north apart from the rest of the UK.

North One for UKTV

***"The Wonderful World of Chocolate"*** 1 x 60min. Documentary series. Everyone loves chocolate; the UK market is worth over £5 billion a year. This delicious world is packed with eccentric and colourful modern day Willy Wonkas - many of whom have given up everything in their pursuit of chocolate perfection. These men and women are the very heart of the show, as the audience are taken on a journey to discover new products, uncover eye-popping factory secrets and reveal chocolate's rich history.

Elephant House Studios for Channel 5.

***"Garden Rescue"*** 6 x 45min. Charlie Dimmock and award-winning garden designers the Rich brothers are competing to create fabulous gardens for homeowners around the country.

Spun Gold TV for BBC 1

***"Eddie Eats America"*** 2 x 30min. The new series follows Eddie "The Beast" Hall, as he tries to conquer the biggest eating and strength challenges that America has to offer. Eddie will take on iconic eating challenges across the United States. To work up his appetite, Eddie also faces America's toughest and most bizarre tests of strength, including an aeroplane pull, wrestling giant fish - and bending iron bars with his bare hands.

North One for UKTV/Dave

***"The Car Years"*** 2 x 30min. Each show focuses on a specific year of motoring, with presenters Vicki Butler-Henderson and Alex Riley selecting their favourite car for that particular year. Both presenters will then do their level best to convince a panel of judge as to why each would be best. At the end of each show one model is crowned the car of 'its year'. Wisser Films for ITV

***"Come Dine With Me Couples"*** 2 x 30min. More couples come together to host dinner parties and compete for the thousand pound prize.

ITV Studios for Channel 4

**“Flipping Bangers”** Series 2. 8 x 60min. Motoring Show that sees charismatic mechanical duo, Will and Gus, give themselves a simple but tough mission: fix a dead car and double their money in just one week. Can Will & Gus make a success of Flipping Bangers and come out on top, or will the blood, sweat and tears only lead to failure?  
Blaze for Just Might TV

**“Love Your Garden”** Series 2. 1 x 60min. This horticultural hit sees Alan Titchmarsh and his team travel around Britain carrying out surprise garden transformations for the richly deserving. Combining advice and inspirational hints and tips with incredible human interest stories, this new series will tug at your heart strings.  
Spun Gold for ITV

**“Before they were Stars”** 1 x 60min. Archive clip show hosted by Dale Winton featuring stars before they hit the big time.  
North One TV for Channel 5.

**“Love Your Home and Garden”** 1x60min. Factual series presented by horticulture legend Alan Titchmarsh. Along with his expert team, Alan creates brand new indoor spaces to compliment the amazing outdoor spaces they have always designed for truly inspirational people. Top architects, builders and gardeners give run-of-the-mill homes a jaw-dropping transformation, for people who truly deserve them.  
Spun Gold TV for ITV

**“Curvy Brides Boutique”** 2 x 30min. Each episode follows Jo Cooke and Alison Law, owners of the *Curves & Couture* boutique in Essex, as they set out to give a couple a magical wedding. The bride gets a makeover and at the end of each episode try on their dress for the very first time in a reveal for their closest friends and family.  
Angel Eye Media for TLC

**“The Joy of Tech”** 2 x 30min. Award-winning writer, comedian, actor and self-confessed technophobe Marcus Brigstocke and his best mate Alexis Conran rove the UK, pitting themselves against each other as they tackle classic scenarios, hobbies and games from opposite ends of the spectrum, and put the world's top gadgets to the test.  
Blink Films for UKTV

**“The Story of...”** 3 x 90min. Series 1 & 2. Cutting biographies for Peter Kay, Paul O’Grady and Michael McIntyre, the series celebrates the stellar stories of the nation’s best-loved entertainers.  
North One for Channel 5.

**“Royal Recipes”** 12 x 45min. Daytime series sees presenter Michael Buerk visit the former Royal Palace, Audley End, where he will be joined by top chefs, including Paul Ainsworth and Anna Haugh, to cook up royal food past and present.  
Spun Gold for BBC One

**“Who’s Doing the Dishes”** Daytime series presented by Brian McFadden. Over the course of a week, four contributors have to guess which celebrity’s house they are dining in each day. The mystery host will cook up a three course meal and diners are given clues throughout the meal to guess which VIP is cooking them dinner. ITV

**“MotorHeads”** 10 x 60min series. A car show for the internet age with hosts Tom Ford and Jonny scouring the web for the funniest; most madcap and nail biting videos that it has to offer. A mash up of motoring and pop-culture full to the brim with top motoring clips and mad cap challenges. October Films for BBC Brit

**“Fish Hunt”** 6 x 60min fishing series presented by Thom Hunt who travels the world challenging himself to catch different species of fish.  
Attaboy for Insight TV

**“Best of Bad TV - Genres”** 2 x 60min clip based show, showing some of televisions worst moments by genre.  
North One TV for Channel 5

**“Most Shocking Celebrity Moments”** 1 x 120min. This programme takes a light-hearted look at the most outlandish and outrageous behaviour by the rich and famous.  
Crook Productions for Channel 5

**“Scheiffer Bates I-Con”** 1 x 30min TX Broadcast Pilot. Impressionist Scheiffer Bates plays hidden camera pranks on members of the public. Princess Productions for E4

**“Len and Ainsley”** 2 x 45min factual entertainment programmes in a series starring Len Goodman and Ainsley Harriet as they tour around the UK trying different foods in different restaurants. Fresh One for BBC2

**“Best of Bad TV - the 00s”** 1 x 90min. Documentary series takes viewers back to enjoy some of the worst television of the last three decades. Talent shows, reality TV and people famous for being famous were the big telly trends in the first years of the 21st century.  
North One TV for Channel 5

**“Rude Tube”** 1 x 60min. Alex Zane hosts a rundown of top internet viral videos.  
October films for Channel 4

**“Taste of Britain”** 2 x 45min. Janet Street Porter and Brian Turner travel around great Britain taking in cultural and historical places of interests as well as enjoying the regional produce of each county visited. Cactus TV for BBC One

**“Shocking Moments in Pop”** 1 x 60min list show. Objective for Channel 5.

**“Wheelz of Fortune”** Series of 60min minute programmes featuring vintage car makeovers.  
Splash Television for History Channel

**“You’ve Been Served”** 1 x 30min comedy pilot. Hidden camera prank show involving the food service industry. Optomen for ITV

**“Wheeler Dealers”** 10 x 60min eps for Series 9, 11 & 12. Mike Brewer and Edd China hunt for treasure as they find rundown classic cars and transform them into sleek, gleaming beauties ready to sell on to a punter for a healthy profit. Attaboy TV for Discovery

**“Great Movie Mistakes”** 1 x 120min list show, presented by Robert Webb.  
Objective for BBC3

**“Eye Spy”** Additional editing on 4 x 60min hidden camera shows, that investigates the general public’s reactions to various situations. Objective for Channel 4

**“Food Tube”** 1 x 15min pilot / taster. Jamie Oliver and Internet geek Christian investigate what foods are trending on the internet while cooking some of them up.  
Fresh One for C4 Commissioner.

**“That’s Britain”** VT inserts for four part studio based show starring Nick Knowles and Julia Bradbury that attempts to investigate and to find solutions for those irritating issues in everyday life that really wind us up. Wall to Wall for BBC One

**“Bourjois Boutique”** 30min studio based show with numerous VT inserts fronted by the ever stylish Jameela Jamil. She goes behind the scenes with some of the biggest names of the event and finds out what it is really like to be involved in fashion’s biggest date on the calendar London Fashion week. (offline/online). Princess Productions for Channel 4

**“Tennis”** 1 x 23min short film starring Joseph Gilgun & Jacqueline Leonard. A woman and a burglar engage in a psychological game of tennis with haunting consequences. Directed by Alistair Gourlay.

**“T4”** Entertainment Show for the youth which includes music performances, interviews, VT’s and Studio Links, VT inserts, stings and bumpers for Channel 4’s youth morning TV slot. Princess Productions for Channel 4

**“Ronnie Corbett’s Supper Club”** 1 x 60min studio based show. Ronnie cooks his favorite recipes and interviews his guest, Rob Brydon. (co-editor)  
Talkback Thames for UKTV Food

**“America: The Story of US”** 1 x 60min. An epic 12-hour television show that tells the story of how America was ‘invented’. (Additional editing)  
Nutopia for the History Channel

**“Cooking the Books”** 35 x 30min studio-based episodes. Jeremy Edwards’s hosts the show that puts the nation’s best selling cookery books on trial.  
Talkback Thames for Five

**“Fugitive Chronicles”** 1 x 60min. Interview inserts featuring true stories of criminals on the run. Raw TV for AETN

**“Sock TV”** Links for the Cartoon Network over the half-term holidays.  
Turner for Cartoon Network. *Online & Grade*

**“Kidnapped By The Kids”** 1 x 60min. Documentary that finds out what would happen if our children were in charge. *Online*  
Love Productions for Channel 4.

**“Oops TV”** 50 x 30min episodes and 25 x 60min episodes (series 1 & 2). Justin Lee Collins presents the traditional blooper format with a splash of comedy and a modern twist.  
*Offline and Online*  
Silver River for Sky

**“Behind Closed Doors”** (Additional editing) 1 x 60min show (of 3 episodes). Charlie Luxton tracks the opening of exceptional buildings to the public as part of the open house event.  
Reef TV for Five

**“Summer of Love”** (interstitials) Various durations. Nigel Haver’s talks to Andrew Davis about his adaptations. Spun Gold for UKTV Drama

**“Andrew Davis Interviews”** Various durations. Nigel Haver’s talks to Andrew Davis about his adaptations. Spun Gold for UKTV Drama

**“EMA Red Carpet”** Various packages and inserts for awards show.  
MTV

**“Eatoholics”** Video inserts 7 x 1min (for 7 x 60min episodes)  
Betty TV for BBC Three

**“Fashion TV Pilot”** 1 x 20min show looking at global fashion trends  
Tiger Aspect for Internet broadcast. *Offline/Online*

## Shortform

**“Radio 1 Stories”** 3 x 15 min. In the future, could the beauty industry edit your DNA to improve your looks? Dev delves into his genome to find out how he could tweak his genes as easily as taking a selfie.

TBI for BBC Iplayer / 3 x 15mins.

**“Calprinol Shed of the Year”** 4 x 50min. Sarah Beaney, Christian O’Connell, Vic Reeves and Joanne Harris all create their own interpretation of their ideal shed.  
Forward Slash Films for the Internet

**“Booty Girl Bungalow”** 1 x 3min taster tape. How 4 video vixens would cope living together striving to win a year’s contract as a prize.  
Shine for MTV.

**Warner Brothers 2013 Catalogue Sizzle for Lipsync Creative.**

**BBC4 Commissioner Taster tapes.** 2 x 5min about classical violinist Charlie Siem and classical guitar player Milos Karadaglic. Fresh One.

### On Air Promos

<b>“N-View”</b>	Nickelodeon
<b>“Three and a half Men”</b>	Comedy Central
<b>“Swatch Guest Editor: Rankin”</b>	MTV x 3
<b>“Relief of Belsen”</b>	Discovery Channel
<b>“Turbo Generic” (Promo)</b>	Discovery Channel
<b>“Extreme Loggers”</b>	Discovery Channel
<b>“Top 20 Discovery”</b>	Discovery Channel
<b>“Operation Certain Death”</b>	Discovery Channel
<b>“Last Stand In Oman”</b>	Discovery Channel
<b>“SAS: Terror In The Skies”</b>	Discovery Channel
<b>“SAS: Special Forces”</b>	Discovery Channel
<b>“Discovery” (ID Channel Launch)</b>	Discovery Channel
<b>“Spiderman and Super Friends”</b>	Jetix
<b>“Deadliest Catch”</b>	Discovery Channel
<b>“Fruitopia”</b>	Cartoon Network
<b>“Rome” (Promo campaign)</b>	Discovery Channel
<b>“Chop Shop”</b>	Discovery Channel
<b>“Science Night” (Idents)</b>	Discovery Channel
<b>“ID Night”</b>	Discovery Channel
<b>“Red Bull Air Race”</b>	Channel 4
<b>“Born Survivor - Bear Grylls”</b>	Discovery Channel
<b>“Combat Zone”</b>	Discovery Channel
<b>“Water Works”</b>	Discovery Channel
<b>“Risking It All”</b>	Discovery Channel
<b>“Honeymoon Month”</b>	Discovery Home & Health
<b>“Studio 60 on the Strip”</b>	More 4
<b>“Autumn on Knowledge”</b>	Discovery Channel
<b>“Shock Docs”</b>	Discovery Channel
<b>“Fat Family Surgeons”</b>	Discovery Channel
<b>“To Die For”</b>	More 4
<b>“Half Ton Hospital”</b>	Discovery Channel
<b>“World’s Deadliest Gangs”</b>	Discovery Channel
<b>“Discovery Channels Continuity”</b>	Home & Health, Animal Planet
<b>“Total Kiss”</b>	Forward Slash Films for Kiss for E4
<b>“L’Oreal”</b>	Cartoon Network (UK)
<b>“Boog &amp; Elliot” (Promos)</b>	Cartoon Network (Italy)
<b>“Most Haunted Live in Transylvania”</b>	Living TV

**“My Big Decision”** Title Sequence  
Love Productions for BBC3

### Commercials

<b>"Cash Train"</b>	Lipsync Creative
<b>"Head &amp; Shoulders"</b> (Idents)	Hatch Creative
<b>"House MD"</b>	Hachette Partworks
<b>"Oxy"</b>	Production International
<b>"Eblex/Red Tractor"</b> (Idents)	Simply Media
<b>"Spam Cook of The Year"</b>	Underground
<b>"Dawn of War"</b>	Hatch Creative
<b>"UFC"</b> (Idents)	Hatch Creative
<b>"Rosetta Stone Infomercial"</b>	Arm Direct
<b>"Destroy All Humans"</b> (Idents)	Badge Media
<b>"Avatar"</b> (Idents)	Badge Media

## Corporate

<b>"190 Strand"</b>	Odd Man Out
<b>"The Hertsmere"</b>	Odd Man Out
<b>"Warner Sizzle Reel"</b>	Lipsync Creative
<b>"Warner Catalogue Sizzle"</b>	Lipsync Creative
<b>"Coke Torch Tour"</b>	Baby Grand
<b>"Rio Tinto Annual Report"</b>	Straker Films
<b>"Rolex Film"</b>	IMG
<b>"Coca Cola Conference Films 2011"</b>	Baby Grand Media
<b>"Barclays ABSA Capital"</b>	Jack Morton Worldwide
<b>"Masdar Government"</b>	Deeper Blue
<b>"Coca Cola Christmas Truck 2010"</b>	Baby Grand Media
<b>"Vauxhall Year End Highlights"</b>	Deeper Blue
<b>"Actis Podcast Autumn 2010"</b>	Allison Prince
<b>"Masdar Engagement Day"</b>	Deeper Blue
<b>"Guinness Book of World Records"</b>	Baby Grand Media
<b>"Masdar"</b>	Deeper Blue
<b>"April Solvency Presentation"</b>	Price Waterhouse Coopers
<b>"Actis Investor Conference 2010"</b>	Allison Prince
<b>"De Veres Golf Club"</b>	Target Base
<b>"JL318"</b>	Price Waterhouse Coopers
<b>"Coca Cola Vignettes"</b>	Baby Grand Media
<b>"DSCF"</b>	Jack Morton Worldwide
<b>"Actis Investor Conference 2009"</b>	Allison Prince
<b>"The Gender Gap"</b>	Price Waterhouse Coopers
<b>"Lloyds Insurance"</b>	Gallery Media
<b>"Lloyds Liability Event"</b>	Gallery Media (Online)
<b>"Lloyds IOD"</b>	Gallery Media (Online)
<b>"BGI"</b>	Gallery Media (Online)
<b>"CH65"</b>	Price Waterhouse Coopers
<b>"Eforia"</b>	Williams Murray Hamm
<b>"PMI"</b>	Baby Grand Media

## Music promos

<b>"Royworld"</b> - Brakes
<b>"Alphabeat"</b> - Boyfriend
<b>"Timme T &amp; Pinke"</b> - Cash Money