



Kel McKeown

Avid / Premiere Offline Editor

Profile

A fast, creative editor with an aptitude for storytelling, an eye for composition and a discerning ear for music and rhythm. Kel's background is largely in short form work, particularly on-air trailers, commercials, titles and pre-title sequences, but he is also a competent and passionate editor working in long form programming. With 18 years of editing experience behind him, Kel is always calm and comfortable dealing with high pressure situations, tight deadlines and changing client requests.

Longform Credits

"Celebrity: A 21st century story" Titles and archive cutting. History series charting the explosion in celebrity culture in the 21st century.
BBC 2

"First Dates" Series 9. Observational fixed rig series looking at the thrills, fears and loves of modern dating. Due to air February 2021.
Twenty Twenty for Channel 4.

"Be Water" Feature Documentary. In 1971, before his superstardom, Bruce Lee returned to Hong Kong to get the opportunities to be a lead actor that eluded him in America. In the two years before his untimely death, Lee completed four films, which changed the history of film and made him a household name. Through rare archival footage, memories of family and friends, and his own words, the story of that time and Lee's prior experiences are told with an intimacy and immediacy that have infrequently been used in earlier tellings of his legend. Additional Editor. Director: Bao Nguyen. Dorothy Street Pictures for ESPN

Sundance Film Festival

"The Undateables" Series 9 & 10, all episodes. 9 x 45min. Uplifting and emotion-tugging series following people who cope with challenging and often-misunderstood ailments as they participate in the dating world. The series follows singles with conditions like Tourette's, learning disabilities and Down syndrome, as members of their group take part in blind dates, matchmaking and speed-dating. Pre-titles and assembling, stitching and fine cutting on the main series.
Betty TV for Channel 4

"Lodgers and Old Codgers" Factual Entertainment. Wealthy OAPs offer struggling young millennials a place of accommodation in return for company and help around the house. With any luck, friendships and mutually-beneficial relationships will be created! Pretitles for the whole series and fine cutting and locking episode 1. Exec: Maya Liddel
RDF Television for Channel 4

"The Great Model Railway Challenge" Series 2. 1 x 60min, Ep 8 The Final: "Surprise Surprise". It is full steam ahead as the nation's most talented railway modellers compete to create miniature masterpieces against the clock. The teams will take part in a series of knock-out heats to see who will come out triumphant. Pre-title sequence for all episodes and assembling, stitching and fine cutting on main show.
Knickerbocker Glory

“The Secret World of Your Rubbish” 1 x 60min. Documentary series about people working in waste disposal. Pre-title sequence for all episodes and assembling, stitching and fine cutting on main show.
Knickerbocker Glory

“The Undateables: A Festive Proposal” 1 x 47 min Christmas Special. Pre-titles and assembling, stitching and fine cutting on the main show.
Betty TV for Channel 4

Promos, Pretitles, Campaigns, Trailers, Idents, Commercials & Branded Content

“Premier League Title Sequence” Title sequence for Sky Sports’ flagship Premiere League Football programming by Sky Creative Agency. Sky.

“Killed on Camera: The Murder of Georgia Williams” Pre-titles. Spun Gold Productions for Channel 5.

“Gogglebox Idents - Suzuki Sponsorship” A campaign of opener, several break bumpers and closer. Dir: Will Clark. Iris London productions for Channel 4.

“Dubai Sponsors Channel 4 Racing 2016,2015, 2014 & 2013” 3 x campaigns of several sponsorship idents. Director Brian Harrington & Alex Boutell. Channel 4.

“Made in Chelsea: Mini in Chelsea” Online trailer / shot. Dir: Molly Manners. Channel 4.

“Hollyoaks Black Wedding” Promo. Dir: Alex Boutel. Channel 4
****Promax Gold winner****

“4OD Monthly Promos” Several clip based highlights promos. Dir: Landy Slattery. Channel 4.

“NFL Super Sicking Service” Shot short online film. Dir: Molly Manners

“Channel 4’s Alternative Christmas Message” 3 minute programme presented by Adam Hills - Dir: Brian Harrington. Channel 4.

“The Fear” Conceptual trailer shot and directed by Dan Chase. Channel 4.

“Funny Fortnight” 1 x 30 min online special and a shot / talent based promo campaign. Dir: Molly Manners and Alex Boutell.

“Hollyoaks Later 2012” Shot and clip based promo. Dir: Karen Gillespie. Channel 4.

“Meet the Paralympians” Large campaign of multiple shot promos. Dir: Brian Harrington. Channel 4.

“T4 on E4 / Split” Talent based shot promo. Dir: Alex Mathieson. Channel 4.

“Jamie’s Great Britain” Shot Promo Dir: Alex Boutell. Channel 4.
****Promax Gold winner****

“Stephen Fry’s 100 Greatest Gadgets” Shot promo. Dir: Brian Harrington. Channel 4.

“Katie: My Beautiful Friends” Shot Channel 4 promo Dir: Dahlan Lassalle
****Promax Gold winner****

“The Great British Property Scandal” Shot promo. Dir: Brian Harrington. Channel 4.

“Hollyoaks Arrivals” Shot trailer. Dir: Brian Harrington. Channel 4.

“Baileys” Sponsorship idents for *Desperate Housewives* (Agency: 4 Creative)

"Red Riding" Film trailers and portraits. Dir: Chris Wood. Channel 4.

"Cucumber" Cinema trailer. Dir: Chris Wood. Channel 4.

"Sky Sports Idents 2017" 3 x idents for Sky Sports featuring Anthony Joshua, Daniel Ricciardo, Ben Stokes. Dir: Brian Harrington. Sky.

"F1 Promo - Social" Online promos for social media - Dir: Will McMullan. Sky.

"Don't Tell the Bride" Series 9 intro / super-tease. Renegade Pictures for BBC.

"BBC Invictus Games 2016" Inserts and promos. BBC.

"BBC iPlayer / Santa Promo" Shot trailer. Dir: Stephen Pipe. BBC.

"Single AF" Series one supertease and episode 1 parts. MTV

"Ex On the Beach" - Shot promo for 2016 series. Dir: Kate Dunn. MTV

"The Hills" TV Commercials. Dir: Sooze Ferguson. MTV

"Winter Olympics 2018" Promo. Dir: Think Make Create. Discovery

"Idris Elba: Fighter" Promo. Giant Owl Productions. Discovery

"Warrior Apes" Promo. Giant Owl Productions. Discovery

"Space Weekend" Shot trailer. Dir: Steve Ashby. Discovery

"Wheeler Dealers" Shot trailer. Dir: Meriem Adib. Discovery

"Bloody Britain" Promo. Dir: Meriem Adib. Discovery

"Mutant Planet" Promo. Dir: Lee Hayley. Discovery

"DMAX Channel Idents" Series of idents launching the channel. Dir: Grant Gilbert. Discovery

"The Deadliest Catch" Promos. Dir: Sonja Phillips. Discovery

"Miami Ink" Promos and openers. Dir: Pauline Russel. Discovery

"Born Survivor: Bear Grylls" Promo. Dir: Pauline Russel. Discovery

"Are You Ready For" Channel Relaunch on Air Promo. Dir: Helen Morgan-Geary. National Geographic.

"Titanic Anniversary" Promo. Dir: Craig Ellis. National Geographic

"Birth of Britain" Shot Trailer. Dir: Craig Ellis. National Geographic

"Incredible Human Machine" Dir: Lars Tovik. National Geographic
****World Promax Winner****

"Jet Man" On Air Trailer. Dir: Craig Ellis. National Geographic

"When Nature Strikes" Shot promo. Dir: Lars Tovik. National Geographic

"Situation Critical" Prog promo. Dir: Craig Ellis. National Geographic

"Undercover Season" Shot promo. Dir: Lars Tovik. National Geographic

"Belstaff X Leica: Everyday Heroes" Several branded content films. (Agency: Kintzing)

"Hackett London - 35 Ways to Say Hello" Online Commercial. Dir: Jim Hayton

"Twitter" #hereweare - Online Commercial

"Jamie Oliver / Youngs: Jamie Frozen" Commercial. Dir: Alex Boutell. Mother / 4 Creative

"Pizza Hut Delivery" Commercial. Dir: Alex Boutell

"Beyonce: 4" TV commercial. Spin / Columbia

"Capital One" 3 x TV commercials. Dir: Kjetil Njorten

"American Express: My Live Story" Mark Ronson / Rick Edwards. 4 Creative. Dir: Rob Heath

"Sega" (Agency: Front Room) Commercial for Vancouver Winter Olympics game. Dir: Rob Perham

"News of the World" Several weekly commercials for *News of the World*. Durations 10" - 30" (Agency WCRS)

"Revels: Make My Day" QI Commercials / AMV BBDO - Dir Dan Chase

"Taste of Christmas" Gordon Ramsay. 4 Creative - Dir Barry Dyer

"Dubai: Proud to Support British Racing" 2 X 30 Second commercials. 4 Creative - Dir: Brian Harrington

"Film Fear" - Shot promo combined with film clips - Dir: Rob Heath. Film Four

"Dark Arts Season" - Shot promo combined with film clips. Dir: Dan Chase. Film Four

"Skyfall Featurette" Cast + Crew interviews. Dir: Dan Chase. Film Four

"Star Trek Teasers" 7 x 15" teasers. Dir: Dan Chase. Film Four

"Film Four Fright Fest" Shot promo. Dir: Dan Chase (2010 + 2009). Film Four

"The British Connection" Promo. Dir: Dan Chase. Film Four

"Watchmen" Featurette / Cast + Crew interviews. Dir: Dan Chase. Film Four

"There Will be Blood" Daniel Day Lewis. Featurette / interview. Dir: Dan Chase. Film Four

"Hero" Film promo. Dir: Brian Harrington. More 4

"Nick Cave" Interstitials. Dir: Brian Harrington. More 4

"Sir Ian McKellen" Interstitials. Dir: Siri Bunford. More 4

"Living Goddess" Film promo. Dir: Kjetil Njorten. More 4

"Grizzly Men" Season Interstitials / Werner Herzog Interstitials. Dir: Brian Harrington. More 4

"Mickey's Magical Party" Disneyland Paris. TV Commercial. Disney

"What a Life!" Fillers (Norway + Poland). Dir: Lars Tovik. Disney

“Santa / Messy Christmas from TLC” Shot promo for Christmas 2014. Dir: Dan Balaam. TLC

“Welcome to Myrtle Manor” Full campaign of clip based promos for season premiere. Dir: Pauline Le Goff. TLC

“Filmstruck” 3 x international cinema and online trailers for new filming service from Curzon / TCM / Critereon Collection. Red Bee Productions

“Pokerstars #gameon” 2017 Online campaign featuring Usain Bolt and Kevin Hart (Agency: Gravity Road)

“Grierson Awards 2016 - 2019 Opening Montages” The Grierson Trust - montage of nominees shown at the British Documentary Awards.

“Viceland” 8 minute channel launch promo. Giant Owl Productions

“Swan Lake” Cinema Trailer. Dir: James Whitbourn. Royal Opera House

“The Walking Dead Season 7” Online trailers and interviews. Fox

“Barzin” Music Video. Monotreme Records. Dir: Brian Harrington

Other clients include:

DMAX, Nokia, Nivea, EA Games, Sony BMG, Whiskas, Skittles, Royal Opera House and Saint Agur, TBWA, BBH, AMV BBDO, Ogilvy, Brothers and Sisters, Double G Studios

Agencies worked with:

TBWA, BBH, AMV BBDO, Ogilvy, Brothers and Sisters