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# Richard 'Lem' Lawrence

## *Flame Artist & VFX Supervisor*

### Profile

Lem's career has encompassed 25 years working at some of London's top facilities.
Over the last decade, Lem has been freelance, working as a Flame Artist and VFX Supervisor for many London-based high-end post houses, creative studios and advertising agencies. He is used to working with clients and leading jobs, and also just as happy being part of a team and helping to get jobs done. Lem is also comfortable on shoot attends for VFX jobs.

Lem has a good general knowledge of VFX, and is comfortable interacting with other specialists across CGI and grading as well as working with clients and producers
on briefs to work out the best and most efficient workflows, Lem has a keen eye for detail and is a very creative problem solver. He applies his skills to a varied portfolio of work from TV drama VFX, commercials, high end creative promos, music videos and graphics sequences. Recent jobs include VFX for Sherwood and Industry, VFX on car commercials for Kia, Hyundai, Honda & Lexus, also content for luxury brands such as Prada Tanqeray & Chanel.

Lem owns his own Flame and can work remotely, as well as remoting into facilities Flame suites, and client attended sessions.

### Credit List

#### VFX work for TV dramas

***"Ludwig"*** BBC
***"Small Prophets"*** BBC
***"Sweet Pea"*** Series 2. Sky TV
***"Industry"*** Series 3. BBC
***"Baby Reindeer"*** Netflix ****Rose d'Or 2024 winner: Best Drama*, *11 x 2024 Primetime Emmy Awards Nominations*, **2025 Golden Globe Awards winner 'Best Television Limited Series*, *2025 Critics Choice Awards winner 'Best Limited Series'*, *8 x 2025 BAFTA Nominations****
***"Red Eye"*** ITV
***"Sherwood"*** Series 1 & 2. BBC
***"Black Mirror"*** Haven Green. Netflix
***"Somewhere Boy"*** VFX on final episode - Clerkenwell Films for Channel 4
***"Worzel Gummidge- Guy Fawkes and Twitchers"*** BBC1
***"Life After Life"*** Drama VFX - Jam for BBC2
***"Code 404"*** Sky
***"Horrible Histories***" Various songs – Platform Post for CBBC
***"Tracey Breaks the News"*** BBC Comedy – Platform Post for BBC
***"Victoria"*** ITV
***"Black Mirror-Black Museum"*** Netflix
***"Endeavour"*** ITV

***"BBC – Holby City"*** Advised on the shoot of a multiple car crash, then composited shots in the final sequence.

## Longform Online Edit Credits

***"The Hatchet Wielding Hitchhiker"*** Feature Doc - RAW TV for Netflix (Halo)
***"Bloody, Sexy and Royalty"*** Episode 2 - Nutopia for Netflix
***"Aftershock"*** 4 x HDR documentaries - RAW TV for Netflix (Molinare)
***"Shania Twain"*** HDR Feature Doc for Netflix (Halo)
***"Tell Me Everything"*** 6-part HDR & SDR drama series - NOHO Film & Television
***"Sam Smith - On the Record"*** 1 x 45min documentary. Online - Fulwell 73 for Apple Music
***"The Vatican Girl"*** 4 x HDR documentaries - RAW TV for Netflix (Molinare)
***"Judi Dench's Wild Borneo Adventure"*** Platform Post
***"Lost Cities"*** Blakeway (Platform Post)
***"Sunderland 'til I Die"*** 3 x Episodes***.*** Ob doc series. Online using Flame - Fulwell 73 for Netflix
***"Interview with a Vampire"*** 1 x 44min documentary. Grade, FX, Online - Bearkatt Productions for MSNBC USA
***"Bodysnatchers of New York"*** Online, grade and FX shots for a 60 min doc –
**Winner of 2011 Grierson Award**
***"Round Britain Race"*** Online, grade

## Commercials

***Farfetch*** 4 x TVC – Purple Martin Studios
***Mini Cooper "Agents of Fun"*** Okay Studios
***Fire Kills*** The Gate+
***Kia Sportage "Moving on Up"*** Okay Studios
***Tanqeray Gin*** - The Pour
***Bupa + Well Being*** Smoke & Mirrors
***Innocent Smoothies*** Jam VFX - Neverland
***Aldi – Receipt*** Jam VFX - McCann Manchester
***Poligrip Inch's Cider - 6sec Sponsorships***
***Inch's Cider - 6sec Sponsorships***. - Big Buoy - Otherway
***Lexus -*** The & Partnership
***Audi Sponsorships*** Sky Documentaries
***PaddyPower - Supersub***
***Hyundai UK "Pronunciation"*** VFX and shoot supervision - Innocean UK
***Tesco "Cost of Living"*** VFX shoot supervision - Tag Worldwide
***Nicorette "Giving up is Hard"*** Tag Worldwide
***Rexona "Unlimited"*** Tag Worldwide
***Booking.com "Pride"*** Tag Worldwide
***"Viviscal"*** ELMNTL
***Heineken Light "Beer Locker"*** VFX shoot supervision
***Heineken Light "Light Tree"*** VFX shoot supervision - Tag Worldwide
***Heineken Light "Slam Dunk"*** VFX shoot supervision - Tag Worldwide
***Heineken Light "Shoulder Stack"*** VFX shoot supervision - Tag Worldwide
***Lego "Uefa for Women"*** Flame VFX work
***Hyundai "Click to Buy"*** Innocean EU
***Gala Bingo*** x 4 films - ***"Ice Queen", "Ballad of RG", "Walk on the Wild Side", "Paddle Pals"*** Jam VFX
***"East Midlands Railway"*** Jam VFX
***"Bailey's Deliciously Light"*** Jam VFX
***Virgin Media "Now That's Christmass-ing"*** – Big Buoy
***"Toyota C-HR Leave Ordinary Behind"*** Big Buoy
***Kia Sportage "Being Young Never Gets Old"*** Innocean EU
***"Kia Xceed Solo Race"*** Innocean EU
***"Kia Eniro"*** Innocean EU

***"The World's Big Sleep Out"*** RockHound Big Buoy
***"Hyundai "Kona"*** Innocean EU
**"*Citroen C3 Aircross SUV*"** 'Unexpected' – Jam VFX
***"Citroen C5 Aircross SUV"*** 'No Signal' – Jam VFX
***"Wickes 'Cure Housebarrassment"*** Jam VFX
***"Paddy Power Bingo"*** Jam VFX
***"Heineken Tiger Crystal"*** Big Buoy
***"Wonderbly"*** Machine (TVC's) – Jam VFX
***"Swinton Insurance"*** Nagging Doubt (3 x commercials) – Jam VFX
***"Samsonite – Business"*** Big Buoy
***"Argos Tacticals"*** CHI & Partners
***Men United Vs Prostate Cancer***" JA Digital
***"Diabetes UK"*** Lottery - DTV
***"Superdrug"*** Hey Human
***"TalkTalk"*** 30' & 60' DRTV - CHI & Partners
***"HP – Surgeon – Dr Dre"*** TAG Worldwide
***"Intel – Amazing Things***" TAG Worldwide

## Branded Content

***"Chanel J12 – Savoir Faire"*** Purple Martin Studios
***"Miu Miu"*** handbags – Purple Martin Studios
***"Temptation Island"*** Promos, stings, social media content – Viaplay
***"Paradise Hotel"*** stings, social media content, massive outdoor advertising hoardings - Viaplay
***"Ark: Focus on the Frontline"*** Jungle Creative (IVCA Gold Award Winner)
***"Viaplay 150 – Get Obsessed"*** Viaplay Creative (Promax Europe 2023 Gold Award Winner)
***"Honda AWD Sport Touring Hybrid"*** Taylor James / Okay Studios

## Music Promos

***"Slowthai FT Skepta – Inglorious"*** Big Buoy
***"Elton John – Bennie and the Jets"*** Music video. Beauty work - Ruffian Post
***"Saint Etienne – Dive***" Music Video. Online and Grade on Flame
***"Jamie Scott & The Town – Standing in The Rain"*** – Polydor - Concrete Post

## On-Air Promos

***"World's Most Dangerous Roads"*** UKTV
***"Paradise Hotel 2025"*** Viaplay
***"Love Island 2025"*** Viaplay
***"Get Obsessed"*** Viaplay
***"Mad Men"*** MTG
***"Black History Month"*** Channel 4
***"E4 Spa"*** Channel 4
***"UEFA Champions League – Superheroes*"** Nordic Entertainment Group
***"Love Island"*** Nordic Entertainment Group
***"Thunderclap"*** Nordic Entertainment
***"Genius of Britain"*** Channel 4
***"MTV Brand New"*** MTV UK
***"Cameron Vs Miliband Live***" Channel 4
***"Ryan Gosling Week"*** MTG Creative