



## **Richard 'Lem' Lawrence**

### ***Flame Artist & VFX Supervisor***

#### **Profile**

Lem's career has encompassed 25 years working at some of London's top facilities. Over the last decade, Lem has been freelance, working as a Flame Artist and VFX Supervisor for many London-based high-end post houses, creative studios and advertising agencies. He is used to working with clients and leading jobs, and also just as happy being part of a team and helping to get jobs done. Lem is also comfortable on shoot attends for VFX jobs.

Lem has a good general knowledge of VFX, and is comfortable interacting with other specialists across CGI and grading as well as working with clients and producers on briefs to work out the best and most efficient workflows, Lem has a keen eye for detail and is a very creative problem solver. He applies his skills to a varied portfolio of work from TV drama VFX, commercials, high end creative promos, music videos and graphics sequences. Recent jobs include VFX for Sherwood and Industry, VFX on car commercials for Kia, Hyundai, Honda & Lexus, also content for luxury brands such as Prada Tanqueray & Chanel.

Lem owns his own Flame and can work remotely, as well as remoting into facilities Flame suites, and client attended sessions.

#### **Credit List**

##### **VFX work for TV dramas**

***"Baby Reindeer"*** Netflix ***\*11 Emmy Awards Nominations 2024\*, \*2025 Broadcast Awards: Shortlisted in the 'Best Drama Series' category\* \*Rose d'Or 2024 winner: Competition Comedy Drama and Sitcom\* \*2 x Golden Globe Awards 2025\*, \*Bafta 2025 Nomination: Limited Drama Category\****

***"Red Eye"*** ITV

***"Sherwood"*** Series 2. BBC

***"Black Mirror"*** Haven Green. Netflix

***"Somewhere Boy"*** VFX on final episode - Clerkenwell Films for Channel 4

***"Worzel Gummidge- Guy Fawkes and Twitchers"*** BBC One

***"Life After Life"*** Drama VFX - Jam for BBC Two

***"Code 404"*** Sky

***"Horrible Histories"*** Various songs – Platform Post for CBBC

***"Tracey Breaks the News"*** BBC Comedy – Platform Post for BBC

***"Victoria"*** ITV

***"Black Mirror-Black Museum"*** Netflix

***"Endeavour"*** ITV

***"BBC – Holby City"*** Advised on the shoot of a multiple car crash, then composited shots in the final sequence.

##### **Longform Online Edit Credits**

***"The Hatchet Wielding Hitchhiker"*** Feature Doc - RAW TV for Netflix (Halo)

***"Bloody, Sexy and Royalty"*** Episode 2 - Nutopia for Netflix

**"Aftershock"** 4 x HDR documentaries - RAW TV for Netflix (Molinare)  
**"Shania Twain"** HDR Feature Doc for Netflix (Halo)  
**"Tell Me Everything"** 6-part HDR & SDR drama series - NOHO Film & Television  
**"Sam Smith - On the Record"** 1 x 45min documentary. Online - Fulwell 73 for Apple Music  
**"The Vatican Girl"** 4 x HDR documentaries - RAW TV for Netflix (Molinare)  
**"Judi Dench's Wild Borneo Adventure"** Platform Post  
**"Lost Cities"** Blakeway (Platform Post)  
**"Sunderland 'til I Die"** 3 x Episodes. Ob doc series. Online using Flame - Fulwell 73 for Netflix  
**"Interview with a Vampire"** 1 x 44min documentary. Grade, FX, Online - Bearkatt Productions for MSNBC USA  
**"Bodysnatchers of New York"** Online, grade and FX shots for a 60 min doc –  
*\*Winner of 2011 Grierson Award\**  
**"Round Britain Race"** Online, grade

## **Commercials**

**Mini Cooper "Agents of Fun"** Okay Studios  
**Fire Kills** The Gate+  
**Kia Sportage "Moving on Up"** Okay Studios  
**Tanqueray Gin** - The Pour  
**Bupa + Well Being** Smoke & Mirrors  
**Innocent Smoothies** Jam VFX - Neverland  
**Aldi – Receipt** Jam VFX - McCann Manchester  
**Poligrip Inch's Cider - 6sec Sponsorships**  
**Inch's Cider - 6sec Sponsorships.** - Big Buoy - Otherway  
**Lexus** - The & Partnership  
**Audi Sponsorships** Sky Documentaries  
**PaddyPower - Supersub**  
**Hyundai UK "Pronunciation"** VFX and shoot supervision - Innocean UK  
**Tesco "Cost of Living"** VFX shoot supervision - Tag Worldwide  
**Nicorette "Giving up is Hard"** Tag Worldwide  
**Rexona "Unlimited"** Tag Worldwide  
**Booking.com "Pride"** Tag Worldwide  
**"Viviscal"** ELMNTL  
**Heineken Light "Beer Locker"** VFX shoot supervision  
**Heineken Light "Light Tree"** VFX shoot supervision - Tag Worldwide  
**Heineken Light "Slam Dunk"** VFX shoot supervision - Tag Worldwide  
**Heineken Light "Shoulder Stack"** VFX shoot supervision - Tag Worldwide  
**Lego "Uefa for Women"** Flame VFX work  
**Hyundai "Click to Buy"** Innocean EU  
**Gala Bingo x 4 films - "Ice Queen", "Ballad of RG", "Walk on the Wild Side", "Paddle Pals"** Jam VFX  
**"East Midlands Railway"** Jam VFX  
**"Bailey's Deliciously Light"** Jam VFX  
**Virgin Media "Now That's Christmass-ing"** – Big Buoy  
**"Toyota C-HR Leave Ordinary Behind"** Big Buoy  
**Kia Sportage "Being Young Never Gets Old"** Innocean EU  
**"Kia Xceed Solo Race"** Innocean EU  
**"Kia Eniro"** Innocean EU  
**"The World's Big Sleep Out"** RockHound Big Buoy  
**"Hyundai "Kona"** Innocean EU  
**"Citroen C3 Aircross SUV"** 'Unexpected' – Jam VFX  
**"Citroen C5 Aircross SUV"** 'No Signal' – Jam VFX  
**"Wickes 'Cure Housebarrassment"** Jam VFX  
**"Paddy Power Bingo"** Jam VFX  
**"Heineken Tiger Crystal"** Big Buoy  
**"Wonderbly"** Machine (TVC's) – Jam VFX  
**"Swinton Insurance"** Nagging Doubt (3 x commercials) – Jam VFX

***"Samsonite – Business"*** Big Buoy  
***"Argos Tacticals"*** CHI & Partners  
***Men United Vs Prostate Cancer"*** JA Digital  
***"Diabetes UK"*** Lottery - DTV  
***"Superdrug"*** Hey Human  
***"TalkTalk"*** 30' & 60' DRTV - CHI & Partners  
***"HP – Surgeon – Dr Dre"*** TAG Worldwide  
***"Intel – Amazing Things"*** TAG Worldwide  
***"Total Greek Yoghurt"*** Sponsorships for Channel 5 (Lambie Productions)  
***"VIASAT"*** Various Sales and Subscription TV spots  
***"Factory Studios - Barry White – Gold"*** 30' & 10' TV commercials  
***"Sony BMG – The History of Hip Hop"*** 90', 60' and 30' TV commercials  
***"MediaCom – Little Tikes"*** Various commercial  
***"LEGO"*** Various TV spots  
***"Creative Partnership – Family Guy"*** 6min TV commercial for Sky Interactive  
***"Sony BMG – Hits 58"*** 30' TV commercial  
***"Sony BMG – Club Nations America"*** 30' TV commercial  
***"Talking Loud & Clear – ANP Insurance"*** 90', 60' & 30' TV commercials  
***"The Definitive Blues Brothers Collection"*** 30' & 10' TV commercials  
***"Frank Sinatra – The Christmas Collection"*** 30' & 10' TV commercials  
***"Ibiza – The History of Trance"*** 30' & 10' TV commercials

### **Music Promos**

***"Slowthai FT Skepta – Inglorious"*** Big Buoy  
***"Elton John – Bennie and the Jets"*** Music video. Beauty work - Ruffian Post  
***"Saint Etienne – Dive"*** Music Video. Online and Grade on Flame  
***"Jamie Scott & The Town – Standing in The Rain"*** – Polydor - Concrete Post

### **On-Air Promos**

***"World's Most Dangerous Roads"*** UKTV  
***"Paradise Hotel 2025"*** Viaplay  
***"Love Island 2025"*** Viaplay  
***"Get Obsessed"*** Viaplay  
***"Mad Men"*** MTG  
***"Black History Month"*** Channel 4  
***"E4 Spa"*** Channel 4  
***"UEFA Champions League – Superheroes"*** Nordic Entertainment Group  
***"Love Island"*** Nordic Entertainment Group  
***"Thunderclap"*** Nordic Entertainment  
***"Genius of Britain"*** Channel 4  
***"MTV Brand New"*** MTV UK  
***"Cameron Vs Miliband Live"*** Channel 4  
***"Ryan Gosling Week"*** MTG Creative

### **Miscellaneous**

***"Ark: Focus on the Frontline"*** Jungle Creative (IVCA Gold Award Winner)  
***"Viaplay 150 – Get Obsessed"*** Viaplay Creative (Promax Europe 2023 Gold Award Winner)  
***"Honda AWD Sport Touring Hybrid"*** Taylor James / Okay Studios  
 Chanel watches films - VFX - Purple Martin

## **Title Sequences & Graphics**

***"Barclays Premier League - 2013 – 2015"*** Titles sequences/idents/graphics toolkit for worldwide delivery. (Agency: Dunlop Goodrich)

***"None of the Above"*** 4 x 20min. Graphics for science show.  
Renegade Productions for National Geographic Channel

***"9/11 The Last Forensics"*** Title Sequence and in Program graphics  
Barkatt Productions for Channel 5

***"Richard Hammond's Secret Service"*** Title Sequence and in Program graphics  
Endemol for BBC One

***"Music & Sound Awards 2013"*** Graphics package for the awards ceremony

***"BBC – Little Britain 2"*** Title Sequence. Editing, speed ramping, and compositing as well as design of a font

***"Discovery Channel"*** Refresh Idents

***"Living TV"*** Rebranding. Working under the direction of the channels designers to create a style for the channel, including idents and promo end-boards. The theme was different 3D bars textured with graded footage in specific colour palettes. I created six different styles depending upon the genre of programming.

***"BBC – Walking with Beasts"*** Title Sequence. Editing and compositing and grading multiple layers of 3D dinosaurs over backgrounds. The backgrounds were projected onto a moving rock. Then I Added dust, camera shake and various plug-ins, to sit the layers into their environment.