



Richard 'Lem' Lawrence

Flame Artist & VFX Supervisor

Profile

Lem's career has encompassed 25 years working at some of London's top facilities. Over the last five years Lem has been freelance, working as a Flame Artist and VFX Supervisor for many London based high-end advertising post houses. He is used to working with clients and leading jobs, but is just as happy being a cog in the wheel and helping to get jobs done.

Equally at home building VFX shots, interacting with other specialists across CGI and grading as well as working with clients and producers on briefs to work out the best and most efficient workflows, Lem has a keen eye for detail and is very creative.

He applies his skills to a varied portfolio of work, from commercials, creative promos, music videos and title sequences for a variety of broadcasters such as Channel 4, BBC, Viasat, Nickelodeon and Film4; credits include Big Buoy's Toyota C-HR "Leave Ordinary Behind"; to long form hard hitting documentaries such as "True Stories – Bodysnatchers of New York" (which won a Grierson Documentary Award) and critically acclaimed "Sunderland 'til I die".

Lem also owns his own Flame and can work remotely for trusted clients on grades as well as VFX.

Credit List

VFX work for TV dramas

"Somewhere Boy" VFX on final episode - Clerkenwell Films for Channel 4

"Worzel Gummidge- Guy Fawkes and Twitchers" BBC One

"Life After Life" Drama VFX - Jam for BBC Two

"Code 404" Sky

"Horrible Histories" Various songs – Platform Post for CBBC

"Tracey Breaks the News" BBC Comedy – Platform Post for BBC

"Victoria" ITV

"Black Mirror" Netflix

"Endeavour" ITV

"BBC – Holby City" Advised on the shoot of a multiple car crash, then composited shots in the final sequence.

"BBC – Little Britain 2" Various compositing sections including the mini Dennis Waterman scenes

Longform Online Edit Credits

"The Hatchet Wielding Hitchhiker" Feature Doc - RAW TV for Netflix (Halo)

"Bloody, Sexy and Royalty" Episode 2 - Nutopia for Netflix

"Aftershock" 4 x HDR documentaries - RAW TV for Netflix (Molinare)

"Shania Twain" HDR Feature Doc for Netflix (Halo)

"Tell Me Everything" 6-part HDR & SDR drama series - NOHO Film & Television

"Sam Smith - On the Record" 1 x 45min documentary. Online - Fulwell 73 for Apple Music

"The Vatican Girl" 4 x HDR documentaries - RAW TV for Netflix (Molinare)

"Judi Dench's Wild Borneo Adventure" Platform Post

"Lost Cities" Blakeway (Platform Post)

"Sunderland 'til I Die" 3 x Episodes. Ob doc series. Online using Flame - Fulwell 73 for Netflix

"Interview with a Vampire" 1 x 44min documentary. Grade, FX, Online - Bearkatt Productions for MSNBC USA

"Bodysnatchers of New York" Online, grade and FX shots for a 60 min doc - *Winner of 2011 Grierson Award*

"Round Britain Race" Online, grade

Commercials

Hyundai UK "Pronunciation" VFX and shoot supervision - Innocean UK

Tesco "Cost of Living" VFX shoot supervision - Tag Worldwide

Nicorette "Giving up is Hard" Tag Worldwide

Rexona "Unlimited" Tag Worldwide

Booking.com "Pride" Tag Worldwide

"Viviscal" ELMNTL

Heineken Light "Beer Locker" VFX shoot supervision

Heineken Light "Light Tree" VFX shoot supervision - Tag Worldwide

Heineken Light "Slam Dunk" VFX shoot supervision - Tag Worldwide

Heineken Light "Shoulder Stack" VFX shoot supervision - Tag Worldwide

Lego "Uefa for Women" Flame VFX work

Hyundai "Click to Buy" Innocean EU

Gala Bingo x 4 films - **"Ice Queen", "Ballad of RG", "Walk on the Wild Side", "Paddle Pals"** Jam VFX

"East Midlands Railway" Jam VFX

"Bailey's Deliciously Light" Jam VFX

Virgin Media "Now That's Christmass-ing" – Big Buoy

"Toyota C-HR Leave Ordinary Behind" Big Buoy

Kia Sportage "Being Young Never Gets Old" Innocean EU

"Kia Xceed Solo Race" Innocean EU

"Kia Eniro" Innocean EU

"The World's Big Sleep Out" RockHound Big Buoy

Hyundai "Kona" Innocean EU

"Citroen C3 Aircross SUV" 'Unexpected' – Jam VFX

"Citroen C5 Aircross SUV" 'No Signal' – Jam VFX

"Wickes 'Cure Housebarrassment'" Jam VFX

"Paddy Power Bingo" Jam VFX

"Heineken Tiger Crystal" Big Buoy

"Wonderbly" Machine (TVC's) – Jam VFX

"Swinton Insurance" Nagging Doubt (3 x commercials) – Jam VFX

"Samsonite – Business" Big Buoy

"Argos Tacticals" CHI & Partners

"Men United Vs Prostate Cancer" JA Digital

"Diabetes UK" Lottery - DTV

"Superdrug" Hey Human

"TalkTalk" 30' & 60' DRTV - CHI & Partners

"HP – Surgeon – Dr Dre" TAG Worldwide

"Intel – Amazing Things" TAG Worldwide

"Total Greek Yoghurt" Sponsorships for Channel 5 (Lambie Productions)

"VIASAT" Various Sales and Subscription TV spots

"Factory Studios - Barry White – Gold" 30' & 10' TV commercials

"Sony BMG – The History of Hip Hop" 90', 60' and 30' TV commercials

"MediaCom – Little Tikes" Various commercial

"LEGO" Various TV spots

"Creative Partnership – Family Guy" 6min TV commercial for Sky Interactive

"Sony BMG – Hits 58" 30' TV commercial

"Sony BMG – Club Nations America" 30' TV commercial

"Talking Loud & Clear – ANP Insurance" 90', 60' & 30' TV commercials

"The Definitive Blues Brothers Collection" 30' & 10' TV commercials

"Frank Sinatra – The Christmas Collection" 30' & 10' TV commercials

"Ibiza – The History of Trance" 30' & 10' TV commercials

Music Promos

"Slowthai FT Skepta – Inglorious" Big Buoy
"Elton John – Bennie and the Jets" Music video. Beauty work - Ruffian Post
"Saint Etienne – Dive" Music Video. Online and Grade on Flame
"Jamie Scott & The Town – Standing in The Rain" – Polydor - Concrete Post

On-Air Promos

"Mad Men" MTG
"Black History Month" Channel 4
"E4 Spa" Channel 4
"UEFA Champions League – Superheroes" Nordic Entertainment Group
"Love Island" Nordic Entertainment Group
"Thunderclap" Nordic Entertainment
"Genius of Britain" Channel 4
"MTV Brand New" MTV UK
"Cameron Vs Miliband Live" Channel 4
"Ryan Gosling Week" MTG Creative
"Fast & Furious Season" MTG Creative
"Christmas Films" Viasat Creative
"Finding Carter" MTV UK
"Greatest Xmas Song Ever" MTV UK
"XTV Ident" Viasat Creative *Promax Winner*
"Rush – 30sec TVC" Creative Partnership
"Hollywood Histories" 60', 45', 30' promos for Viasat Premium
"Sony NEXFS100 35mm Launch Film" Online / grading for 5min film about Sony
"Discovery" London Ink
"And The Winners are..." Film 4
"Amusement by Spongebob Squarepants" Nickelodeon
"100 Greatest Dance Songs" MTV Dance
"MTV – Festival Season" Various graphically lead promos created and updated over 3 years.

Miscellaneous

"Ark: Focus on the Frontline" Jungle Creative (IVCA Gold Award Winner)

Title Sequences & Graphics

"Barclays Premier League - 2013 – 2015" Titles sequences/idents/graphics toolkit for worldwide delivery. (Agency: Dunlop Goodrich)

"None of the Above" 4 x 20min. Graphics for science show.
Renegade Productions for National Geographic Channel

"9/11 The Last Forensics" Title Sequence and in Program graphics
Barkatt Productions for Channel 5

"Richard Hammond's Secret Service" Title Sequence and in Program graphics
Endemol for BBC One

"Music & Sound Awards 2013" Graphics package for the awards ceremony

"BBC – Little Britain 2" Title Sequence. Editing, speed ramping, and compositing as well as design of a font

“Discovery Channel” Refresh Idents

“Living TV” Rebranding. Working under the direction of the channels designers to create a style for the channel, including idents and promo end-boards. The theme was different 3D bars textured with graded footage in specific colour palettes. I created six different styles depending upon the genre of programming.

“BBC – Walking with Beasts” Title Sequence. Editing and compositing and grading multiple layers of 3D dinosaurs over backgrounds. The backgrounds were projected onto a moving rock. Then I Added dust, camera shake and various plug-ins, to sit the layers into their environment.